

The Decorating News

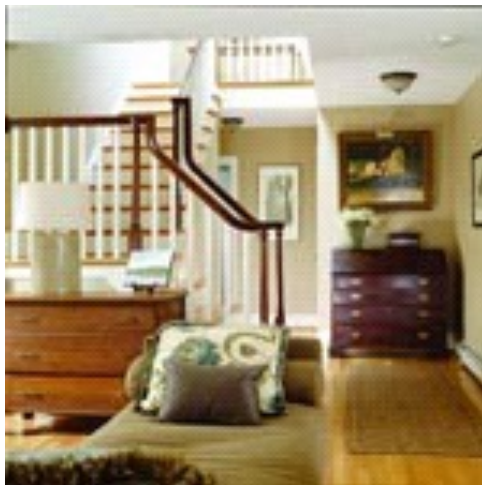


Malena @1prettyhouse.com

www.1prettyhouse.com

301-767-9888

The Art of Accessorizing Series



Part 2: Artwork

As summer winds down, kids go back to school, and we greet the familiar routines of autumn, our attention once again returns to the inside of our homes. You may have a room that has been vacated by a teenager gone off to college, been informed that yours has been the home designated for the office holiday party or extended family dinner. Whatever the motivation, decorating a space can be an enjoyable task with quite satisfying results. In our last issue of The Decorating News, we discussed the importance and types of lighting (www.1prettyhouse.com/newsletter: Summer issue). **Read on as we continue our look at accessories and find helpful suggestions specifically for choosing and hanging artwork.**

First, it's important to remember that art is as personal as perfume and whether you are hanging an original Degas or a fifteen dollar print from Home Goods, your artwork should enhance the ambiance of a room. Beginning with the focal wall, artwork should occupy approximately 2/3 of the space to achieve proper proportion. The most important thing to remember when hanging art is to find the best art for the wall... not the best wall for the art. Next, use accessory "pieces" (more in part 3) to complete the area before moving clockwise, to the next wall.

Continued on pg 2

We've moved to Bethesda!

One Pretty House Interiors
Malena Kaplan
301-767-9888
Malena@1prettyhouse.com
www.1prettyhouse.com



Back to School Special:
Schedule a 2 Room
Redesign
save \$100

Creating a Photo Gallery



Personalize your space by creating a photo gallery. Hall and stairways are particularly good places to hang family photos because everyone will have the opportunity to enjoy the montage as they move through the space, but personal images are kept from being too much in public view.

Here are a few simple steps to create your own:

- For an eclectic, yet cohesive, look choose an array of frames in the same color range, unifying them with the same color mat.
- For a more traditional look, choose identical color and style frames in different sizes.
- For a graphic effect, use only black & white images or visit a copy center and change favorite color snapshots to black & white.
- Choose three equal-size frames in the center to establish a focal point. Add rows, grouping pictures an inch or two apart to form a square or rectangle.

For more on how to create & hang a photo gallery visit www.1prettyhouse.com/newsletter

See One Pretty House Interiors LIVE!

Saturday, October 11th at 10am

The Great Indoors, Gaithersburg, MD

See website for details

continued from pg 1

When choosing and hanging artwork, here are three things to keep in mind:

1. **Function** of a room: formal vs. casual, high traffic vs. moderate or occasional traffic. Typically sitting or standing occupants?
2. **Relationship**: does the artwork and where it's placed, compliment the feel and style of the furniture?
3. **Spacing**: do the artwork and accessories balance the room? Is artwork hung low enough so that it relates to the furniture, instead of "jarring" the eye?

Here are some helpful tips when hanging artwork:

- The center of the artwork should be approximately 54" from the floor.
- The bottom of the artwork should not hang any higher or lower than 4-6 inches above a sofa or table.
- Space groupings about a palms width apart, less for artwork smaller than 12" to 18"

Now that you've hung the artwork, let's talk accessory pieces! Find out how to make the most of your treasures in the last of our three part series "The Art of Accessorizing".

*It's not too soon to consider holiday guests and events!
Call to schedule a guest room makeover and find out about
Holiday and Event Decorating Packages.*

Feel free to share this newsletter! If you wish to be removed from the mailing list, or would like to request electronic copies, please email Info@1prettyhouse.com and place the word "newsletter" in the subject line. Thank you!